New Business Intelligence, fueled by your Wi-Fi network.

With Insight, retail customers, enterprises and education organizations can unlock the added business and IT value inherent in raw Wi-Fi network data. Insight offers a set of powerful APIs that enable a broad range of tailored enterprise applications and system integrations. These lead to new business insights and increased process efficiencies. The results are new ways of customer engagement, new revenue opportunities and enhanced user experiences.

KEY BENEFITS

- APIs for presence, location, monitoring, identity and configuration enable a wide range of use cases.
- Reference applications inspire new application ideas and shorten time-to-deployment.
- Cloud-based Big Data architecture for unified access to all API data, across the Wi-Fi network.

USE CASES

RETAIL ANALYTICS

Heat maps show where and how much time customers spend in a store. Retail analytics help improve the in-store experience and customer spending.

BYOD SELF-SERVICE

The College of Idaho added a self-service onboarding feature to the student portal. Students authenticate with their campus credentials and receive a secure key.

USEFUL TOOLS FOR STORE MANAGERS

StoreSight is a retail-specific reference application that showcases VIP notifications, alerts for large numbers of new visitors, and geo-fencing of assets as uses for our APIs.

Insight is available as an upgrade for Aerohive Connect and Aerohive Select. Refer to the Insight datasheet for more information.

Aerohive also provides a comprehensive developer program for our application partners; to sign up, visit developer.aerohive.com.